



M-S Cash Drawer Canada Partner Invitational October 2nd, 2014

OVERVIEW:

We are pleased to invite you to an “invitation only” partner event. The attendees are primarily resellers selling POS solutions, cash registers, merchant services, and POS specialty software developers.

Reasons to attend:

Tired of customers asking for iPad, Android, tablet software (SW) & hardware (HW) solutions, not knowing enough about digital signage, or not being able to win small business customers? Come and see POS software, digital signage, tablets, payment processing, and POS hardware solutions from M-S Cash Drawer partners.

Diversify your offering & win POS software licenses* worth CAD 20,000:

Expand your POS software (SW) offering by partnering with iPad restaurant POS SW from Higgins, Windows retail POS SW from Pennylane, compact flash-based retail/restaurant SW from NCC, Windows restaurant POS SW from Volante,

platform independent POS SW from CRS Tabby, and iPad retail POS SW from Lightspeed.

POS software raffle winners are selected by the software company to ensure territory availability and fit between the software company and the reseller. Bingo card stamping by hardware presenters required:

- Four year Higgins iPad restaurant POS SW licenses for first install.
- Windows Pennylane retail POS SW license for first install.
- One SW license from NCC, two free licensees from CRS Tabby.
- One year small plan iPad retail POS SW license from Lightspeed.

New hardware offerings:

Label / receipt / portable printers from Bixolon; cash registers/USD 99 printer AIO unit bundles from CRS; digital signage, touch monitors, and tablets from Elo; USD 99 ST-EP4 thermal printer(OEM from Epson) & Tru-Flat AIO bundles from Pioneer POS; payment processing solutions



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from Precidia; spare-in the air HW from POS-X; USD 80 printer & Tru-Flat AIO unit bundles from Protech; Android / iPad compatible printers from Star Micronics; and Tru-Flat AIO with Epson printer bundles from Touch Dynamic. You can also see built-in printer AIO units for space constrained applications and tablet / iPad / Android stands from Archelon

CAD 5,000 raffle and POS hardware giveaway*:

Two iPads from Volante, One iPad from CRS, one iPod Shuffle from POS-X. CAD Fifty (50) gift certificate for all reseller attendees that do not win an iPad or software raffle prize. Gift certificate can be used to buy Bixolon, CRS, Elo, Pioneer POS, POS-X, Protech, Star Micronics, or Touch Dynamic products from M-S Cash Drawer before Feb. 28th, 2015.

End user leads:

We and our vendor partners (Bixolon, Pioneer POS, and Star) provide over 300 free POS end user leads per month to our partners. We have distributed over 7,000 end user leads to over 2,000 partners from 2010 - 2014.

Attendees are automatically enrolled in M-S Cash Drawer's end user lead distribution program.

Meals:

Free catered breakfast, lunch, and cocktail hour!

*One raffle prize (SW, iPad, HW, or gift card per reseller)

Agenda

Tablet top set up	8:00 am - 9:15 am
Breakfast	9:15 am - 9:50 am
Introduction	9:50 am - 10:00 am
CRS Tabby POS	10:00 am - 10:25 am
Penny Lane Retail POS	10:30 am - 10:55 am
Elo Digital Signage	11:00 am - 11:25 am
NCC POS	11:30 am - 11:55 am
Deli-style lunch	12:00 pm - 1:00 pm
Higgins iPad Restaurant POS	1:00 pm - 1:25 pm
Volante Restaurant POS	1:30 pm - 1:55 pm
Precidia & First Data	2:00 pm - 2:25 pm
Lightspeed iPad Retail POS	2:30 pm - 3:00 pm
Cocktail hour	3:00 pm - 4:30 pm



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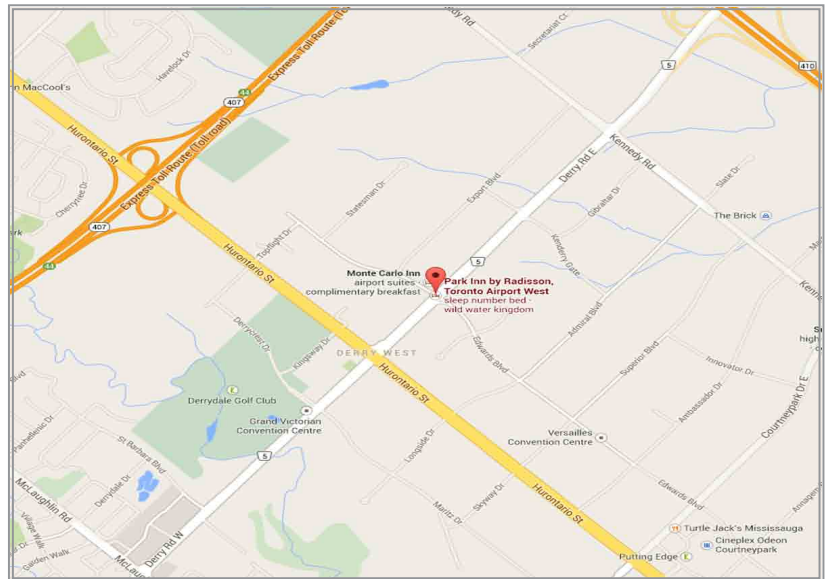
Directions

Location:

Grand Victorian Convention Center

Radisson Plaza Mississauga Toronto Airport,
175 Derry Road East,
Mississauga, Ontario L5T 2Z7
Ph: (905) 364.9999

The hotel is situated on Derry Road East, 1
block East of Hurontario St. in Mississauga.
Free Parking.



FROM THE EAST

Take Highway 401 West towards Mississauga and exit on Hurontario St.; turn right going North until Derry Road and then turn right. The hotel is one block on the left side.

FROM THE WEST

Take Highway 401 East towards Mississauga and exit on Hurontario St.; turn left going North until Derry Road and then turn right. The hotel is one block on the left side.



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Radisson Plaza Mississauga Toronto Airport,
175 Derry Road East,
Mississauga, Ontario L5T 2Z7
Ph: (905) 364.9999

Date of conference: October 2nd, 2014
Meeting time: 8:00 am - 4:30 pm

Name: _____ Title: _____
Company: _____ Customer number: _____
Address: _____ City: _____
Zip code: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Attendee 2

Name: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Attendee 3

Name: _____ Email address: _____
Phone(w): _____ Phone(m): _____
Signature: _____ Date: _____

Please sign, date & fax back this form to:
Attn: Sales Department
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