



M-S Cash Drawer Chicago Partner Invitational

Oct. 10, 2012

OVERVIEW:

We are pleased to invite you to an “invitation only” partner event. The attendees are primarily resellers selling POS solutions, cash registers, merchant services, and specialty software developers for POS. The presenters are five software developers that are looking to recruit resellers for their software, as well as digital signage, tablet, and POS hardware manufacturers.

Reasons to attend:

Win Seventeen Software Licenses worth USD 10,000:

*One prize per reseller.

Expand your POS software by partnering with iPad restaurant POS software from Touch Bistro, compact flash based retail/restaurant software from NCC, Software as a Service (SaaS) Windows retail software from Retail Cloud, Windows restaurant POS software from Windjammer, and Android based retail POS software from Registroid.

Also participate in POS software raffle prize give away. Winners are selected by the software company to ensure territory availability and fit between the software company and the reseller. Bingo card

stamped by hardware presenters is necessary for participation.

- Five iPad restaurant POS software licenses
- Five retail POS software licenses
- Three restaurant POS software licenses
- Two Android Retail POS software licenses from NCC

New Hardware Offerings:

Label / receipt / portable printers from Bixolon, cash registers/USD 99 printer AIO unit bundles from CRS, USD 99 Epson TMT-88 IV printer AIO unit bundles from Pioneer, USD 80 EchoPOS printer AIO unit bundles from Protech, Android / iPad compatible printers from Star Micronics, and GFCI compliant power protection solutions from Smart Power.

Hardware Give Away:

Fifty (50) gift certificates for the reseller attendees that do not win a software raffle prize. Each USD 75 gift certificate can be used to buy Bixolon, CRS, ELO, Pioneer, Protech, or Star Micronics products from M-S Cash Drawer before December 31, 2012. One raffle prize per reseller (company). Bingo card stamped by hardware presenters is necessary for participation.



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Diversify Your Offerings: Tired of customers asking for iPad type solutions, not knowing enough about digital signage, or not being able to win small business customers? Come and see rugged tablets from DT Research, digital signage from ELO, and Sam4s cash registers from CRS.

Meals:

Free catered breakfast and lunch!

End User Leads: We and our vendor partners provide over 300 free POS end user leads per month to our partners. We have distributed over 4,000 end user leads to over 1,400 partners in 2010 - 2012. Attendees are automatically enrolled in M-S Cash Drawer's end user lead distribution program.

Presenters

Software:



Compact Flash Software



Retail Software



Android POS Software



iPAD Restaurant Software



Restaurant Software

Hardware:



Specialty:





Agenda

Table top set up	<i>8:00 am - 9:00 am</i>
Breakfast	<i>9:00 am - 9:30 am</i>
Introduction	<i>9:30 am - 9:45 am</i>
ELO Digital Signage Presentation	<i>9:45 am - 10:10 am</i>
Protech Hardware Presentation	<i>10:10 am - 10:30 am</i>
Windjammer Software Presentation	<i>10:30 am - 10:55 am</i>
Break	<i>10:55 am - 11:05 am</i>
Pioneer POS Presentation	<i>11:05 am - 11:25 am</i>
Touch Bistro Software Presentation	<i>11:25 am - 11:50 am</i>
Star Micronics Hardware Presentation	<i>11:50 am - 12:10 pm</i>
Raffle Prize / Bingo Card Visit to Hardware Vendor Tables	<i>12:10 pm - 12:45 pm</i>
Lunch	<i>12:45 pm - 1:15 pm</i>
Retail Cloud Software Presentation	<i>1:15 pm - 1:40 pm</i>
CRS Hardware Presentation	<i>1:40 pm - 2:00 pm</i>
NCC Software Presentation	<i>2:00 pm - 2:25 pm</i>
Break	<i>2:25 pm - 2:40 pm</i>
Bixelon Hardware Presentation	<i>2:40 pm - 3:00 pm</i>
DT Research Tablet Presentation	<i>3:00 pm - 3:25 pm</i>
Registroid Software Presentation	<i>3:25 pm - 3:45 pm</i>
Table top tear down	<i>3:45 pm - 4:15 pm</i>
On your own cocktail hour	<i>4:15 pm - 5:15 pm</i>



Directions

Location: Holiday Inn

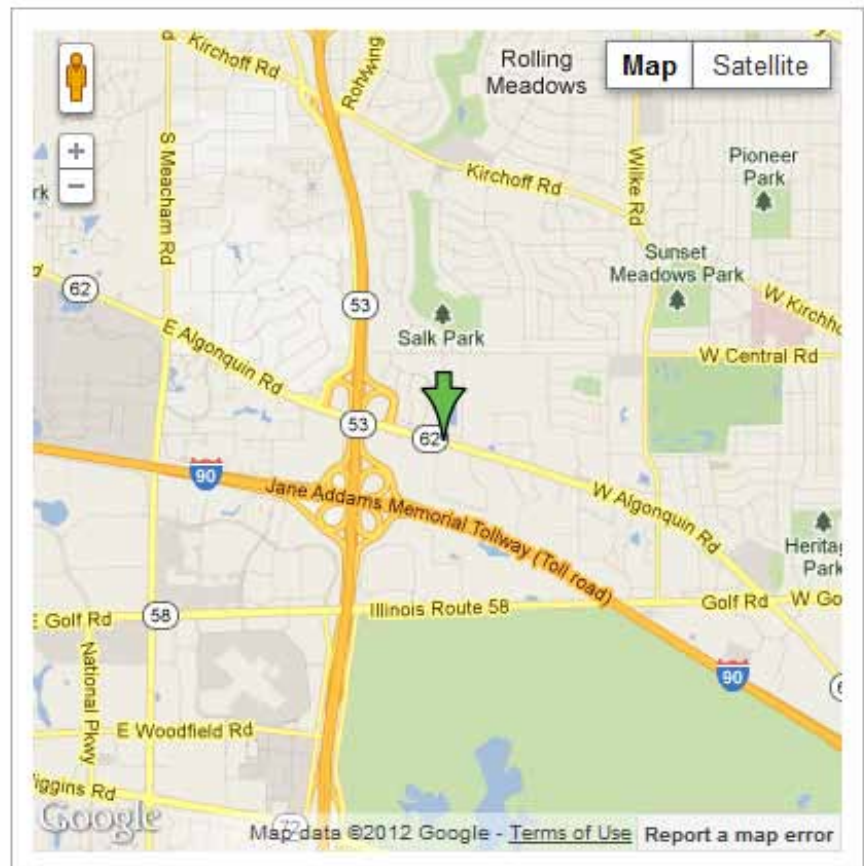
Holiday Inn Rolling
Meadows-Schaumburg Area
3405 Algonquin Road
Rolling Meadows, IL 60008
www.holidayinn.com/rmschaumburg
Ph: (847) 259.5000

O'Hare International Airport (ORD)

- Distance: 9.0 MI/14.48 KM North West to Hotel
- Complimentary Shuttle Available
- Shuttle Charge (one way): \$29.00 USD
- Taxi Charge (one way): \$29.00 USD
- From O'Hare follow I-90 West towards Rockford, merge on I-90 West (exit 1C). Follow I-90 pass toll booth #17. Go 9.0 miles to Highway 53 North. Take Algonquin Road - Route 62 - Exit. Turn Left at the traffic signal, 1 block on the right hand side

Train

- Station Name: Arlington Park Metra Station
- Distance: 2.0 MI/3.22 KM South to Hotel
- Taxi Charge (one way): \$11.00 USD
- Take Arlington heights Rd. South to Algonquin. Make a right on Algonquin. Hotel is 2 miles down on the left hand side





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Location

Holiday Inn Rolling
Meadows-Schaumburg Area
3405 Algonquin Road
Rolling Meadows, IL 60008
www.holidayinn.com/rmschaumburg
Ph: (847) 259.5000

Date of conference: October 10th, 2012

Meeting time: 8:00 am - 4:15 pm

Name: _____ City: _____
Company: _____ State: _____
Title: _____ Zip code: _____
Address: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Attendee 2

Name: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Attendee 3

Name: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Signature: _____ Date: _____

Please Sign, Date & Fax back this form to:

Attn: Sales Department
M-S Cash Drawer, LLC
2085 East Foothill Blvd.
Pasadena, CA 91107
Phone: (800) 544.1749
Fax: (626) 792.4033
sales@mscashdrawer.com