



Partner Invitational March 27th, 2012

OVERVIEW:

We are pleased to invite you to an "invitation only" partner event. The attendees are primarily resellers selling POS solutions, cash registers, merchant services, and specialty software developers for POS. The presenters are four software developers that are looking to recruit resellers for their software in Southern California, a credit card processor, and POS and tablet hardware manufacturers.

Reasons to attend:

POS Software give away: Over \$20,000 (reseller cost) of free software licenses raffled (three grocery licenses; twelve, 3 per winner, iPad based restaurant software licenses; 10 retail licenses; three windows based restaurant licenses; and two Asian language restaurant software licenses).

New hardware Technologies: Come and take a look at new printers from Star Micronics and Bixolon Samsung; All-in-One units from Pioneer, ELO, Protech; GFCI compliant power protection solutions from Smart Power, and label printers from TSC.

Recurring revenue stream: Meet Sterling Payments an innovative, customer focused card processor that delivers leading-edge payment solutions, superior support, products designed to help you sell more POS systems, and the industry's fairest profit sharing

programs for resellers.

***Hardware give away:** Over \$5,000 (reseller cost) worth of hardware raffle prizes.

Diversify your offering: Digital signage solutions from ELO and Tablets from DT Research. Also take a look at iPad based POS software offerings.

End user leads: We and our vendor partners provide over 300 free POS end user leads per month to our partners. We have distributed over 4,000 end user leads to over 1,200 partners in 2010-2011. Attendees are automatically enrolled in M-S' end user lead distribution program.

Gift cards: Every reseller that does not win a software or hardware raffle prize gets a \$50 gift certificate that can be used to buy hardware from M-S Cash Drawer before June 30th, 2012. One prize per reseller (company).

Meals:

Free catered breakfast and lunch!

*Hardware Give Away

- Two AIO units from SHARP
- Four label printers from Bixolon
- One each Smart Cord and Venus UPS from Smart Power
- Six receipt printers from Star
- One AIO unit from Protech
- Three thermal printers from Pioneer



Presenters

Software:



iPAD restaurant software



Hardware:





Agenda

Table top set up	<i>7:00 am - 8:00 am</i>
Breakfast	<i>8:00 am - 8:45 am</i>
Introduction	<i>8:45 am - 9:00 am</i>
Software presentation 1	<i>9:00 am - 9:30 am</i>
Hardware presentation 1	<i>9:30 am - 10:00 am</i>
Software presentation 2	<i>10:00 am - 10:30 am</i>
Break	<i>10:30 am - 10:45 am</i>
Hardware presentation 2	<i>10:45 am - 11:15 am</i>
Software presentation 3	<i>11:15 am - 11:45 am</i>
Hardware presentation 3	<i>11:45 am - 12:15 pm</i>
Lunch	<i>12:15 pm - 1:00 pm</i>
Software presentation 4	<i>1:00 pm - 1:30 pm</i>
Hardware presentation 4	<i>1:30 pm - 2:00 pm</i>
Software presentation 5	<i>2:00 pm - 2:30 pm</i>
Break	<i>2:30 pm - 2:45 pm</i>
Hardware presentation 5	<i>2:45 pm - 3:15 pm</i>
Software presentation 6	<i>3:15 pm - 3:45 pm</i>
Hardware presentation 6	<i>3:45 pm - 4:15 pm</i>
Table top tear down	<i>4:15 pm - 5:00 pm</i>



Directions

Holiday Inn Diamond Bar

FROM THE NORTH

Take the CA-57 South towards Santa Ana and exit at Grand Avenue (Exit #24B). Turn left on Grand Avenue. Turn right on Golden Springs Dr. Turn left on Gateway Center Drive. The hotel is on the right.

FROM THE SOUTH

Take the CA-57 North towards Pomona and exit on Grand Avenue/Diamond Bar (Exit #24B). Turn right on Grand Avenue. Turn right on Golden Springs Dr. Turn left on Gateway Center Dr. The hotel is on the right.

FROM THE EAST

Take the CA-60 West towards Los Angeles and exit at Grand Avenue (Exit #24B). Turn left on Grand Avenue. Turn right on Golden Springs Dr. Turn left on Gateway Center Drive. The hotel is on the right.

FROM THE WEST

Take the CA-60 East towards Pomona and exit on Brea Canyon Road (Exit #23). Turn left on Golden Springs Dr. Turn right on Gateway Center Dr. The hotel is on the right.



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Date of conference: March 27th, 2012
Meeting time: 8:00 am- 4:15 pm

Location

Holiday Inn
21725 Gateway Center Drive
Diamond Bar, CA 91765
Ph: (909) 860-8224

Name: _____ City: _____
Company: _____ State: _____
Title: _____ Zip code: _____
Address: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Attendee 2

Name: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Attendee 3

Name: _____ Email address: _____
Phone(w): _____ Phone(m): _____

Signature: _____ Date: _____

Please Sign, Date & Fax back this form to:
Attn: Sales Department
M-S Cash Drawer, LLC
2085 E Foothill Blvd
Pasadena, CA 91107