TSC

Contact:
David Lundeen
TSC North America Sales Manager
321-946-1275
dlundeen@tscprinters.com

TSC vs. Zebra Comparison Sheet

Why Sell TSC?

1. TSC has been building thermal barcode printers since 1992.
2. TSC is a leading manufacturer of desktop and light industrial barcode printers.
3. TSC builds printers and keyboards for many large OEM customers throughout the world.
4. All TSC printers feature a 2 year warranty.
5. TSC printers feature TSPL-EZ firmware which translates Eltron and Zebra out of the box and features the Monotype scalable font engine (used by Zebra).
6. TSC is a value leader. Prices are typically 20% to 25% lower.
7. All printers ship with Bartender Ultra-Lite software and Seagull Scientific windows drivers.

TSC TTP-246M PLUS Series vs. Zebra S4M

Best value in the world. Die-Cast frame, large LCD display, 200 Mhz Processor, 600 meter ribbon supply. Ships with TSPL-EZ firmware that emulates Eltron and Zebra languages right out of the box. All for less money and more warranty than Zebra S4M.

	TTP-246M PLUS	S4M
List Price	$1,095	$1,245
300 dpi version List Price	$1195	$1,695
Firmware	TSPL-EZ	ZPL
Speed	8 ips	6 ips
Ribbon Capacity (meters)	600	450
Memory (RAM/FLASH)	8 MB/4 MB	8MB / 4MB
Internal Rewind Option	Sell TTP-2410M	No
Cutter Option	$295	N/A
Peel Option	Sell TTP-2410M	$175

TSC TTP-2410M Series vs. Zebra ZM400

The new standard for industrial printers. Packed with features including 200 Mhz processor, 32MB DRAM, 8 MB FLASH, SD Card FLASH expansion supports up to 4GB of addressable memory. Includes Ethernet, Peel & Present, Internal Rewind, PS/2 keyboard interface.

	TTP-2410M	ZM400
List Price	$1,495	$1,695
300 dpi version List Price	$1695	$2,090
Firmware	TSPL-EZ	ZPL
Speed	12 ips	10 ips
Ribbon Capacity (meters)	600	450
Memory (RAM/FLASH)	32 MB/8 MB	16MB / 8MB
Internal Rewind	**Included**	$320
Peel & Present (Dispense)	**Included**	$175
Internal Ethernet	**Included**	$299
SD Card FLASH slot up to 4GB	**Included**	Optional 64MB
PS/2 Keyboard Interface	**Included**	Not Available
Cutter Option	$395 / $695	$700

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TSC vs. Zebra Comparison Sheet

TSC TTP-245C vs. Zebra GX420t

TTP-245C uses exact same media and ribbons, emulates EPL2 and ZPL out of the box in a printer that is footprint compatible with TLP-2844, GK and GX series. Featuring a durable double wall design, 2 year warranty, and Ethernet, USB 2.0, Parallel & Serial interfaces. Why pay 50% more and get fewer standard features?

	TTP-245C	GX420t
List Price	$525	$795
Firmware	TSPL-EZ	EPL2/ZPL
Speed	6 ips	6 ips
Ribbon Capacity (meters)	110	74
Memory (RAM/FLASH)	8 MB/2MB	8MB / 4 MB
List Price with Ethernet	**$525**	$944

TSC TDP-245 PLUS vs. Zebra GK420d

TSC's updated TDP-245 Plus features an easy to load clamshell design, fast processor, plenty of memory and the ability to expand FLASH storage memory up to 4 GB using off the shelf SD flash camera memory. The new Zebra "low cost" direct thermal desktop printer is 33% more expensive than the TDP-245 Plus.

	TDP-245 PLUS	GK420d
List Price	$445	$595
Firmware	TSPL-EZ	EPL2/ZPL
Speed	5 ips	5 ips
Memory (RAM/FLASH)	8 MB/2MB	8MB/4MB
Flash Expansion available	4 GB via SD card	No
List Price with Ethernet	$570	$744

TSC TTP-245 PLUS vs. Zebra GX420t

Zebra does not sell a desktop printer that matches the durability and design of the TTP-245 Plus series. TSC uses 2 gear driven motors that are still going strong long after a Zebra desktop has overheated. With ribbon capacity of 300 meters and the ability of handling up to 8" rolls of media with an optional external media hanger, this is the best low cost high volume solution for printing labels.

	TTP-245 PLUS	GX420t
List Price 203 dpi	$525	$795
List Price 300 dpi	$695	$850
Firmware	TSPL-EZ	EPL2/ZPL
Speed	up to 5 ips	Up to 6 ips
Ribbon Capacity (meters)	300	74
Memory (RAM/FLASH)	8 MB/2 MB	8MB / 4 MB
Flash Expansion available	4 GB via SD card	8 MB
List Price with Ethernet	$650	$944

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